



"You shouldn't have to choose between business success and personal stability—with the right strategy, you can have both."

- Trina A. Nudson, LBSW, JD, CDC
Founder, BeH2O™ Visionary

COACHING FOR ENTREPRENEURS BALANCING BUSINESS AND FAMILY

HOW IT WORKS

Our coaching process starts with a Discovery Session and continues with a customized 16-week program for high-performing professionals—designed to deliver stability, growth, and long-term results.

THE IMPACT

- Clear co-parenting and relationship strategies
- Clear vision, goal and traction
- Embodiment of the values you wish to instill in your children
- Resilience in business and beyond
- Grounded in peace

THE PROBLEM:

Entrepreneurs are experts at strategy and leadership—until co-parenting, relationship stress, or separation disrupts their focus. Personal conflict can derail even the most successful business owners, impacting decision-making, well-being, and long-term success.

THE SOLUTION:

Built on BeH2O™ principles, The Layne Project offers a systematized, strategic approach to:

- Create clarity in co-parenting and relationship dynamics
- Protect business momentum while restoring emotional stability
- Build leadership at home—not just in the boardroom
- Shift from reactive stress to proactive strategy

Book Your Discovery Session Today!

*You Built a Thriving Business—Now Let's
Build Stability in Your Personal Life*



www.thelayneproject.com



Your Personalized Path to Stability & Success

Entrepreneurs excel in business—but personal challenges like co-parenting, relationship stress, or separation can derail focus and decision-making.

The Layne Project, **built on BeH2O™ principles—blending the strength of structure with the flexibility of flow**—helps high-achievers apply the same clarity and intentionality they use in business to their personal lives.

Our coaching empowers entrepreneurs to navigate relationships with confidence, reduce conflict, and maintain emotional resilience—ensuring sustainable success at home and in business.

DISCOVERY SESSION

FREE

One 60-minute private strategy session

No pressure. No obligation. Just discovery and strategy.

THE 16-WEEK COACHING PROGRAM

16 private weekly sessions guiding you through the BeH2O™ Joint Parenting Approach curriculum

Bonus: Free access to bi-monthly group coaching sessions (\$800 value)

Investment: Prepaid \$6000.00/ Payment Plan four payments of \$1600.00

ADD-ON: INCLUDE YOUR CO-PARENT

- Add your co-parent to the program to align your parenting strategies, reduce conflict, and maximize the impact.
- Includes three additional sessions

Add-On Investment: \$2,000

ONGOING SUPPORT (POST-PROGRAM)

- Aftercare Support: On-demand sessions for timely guidance when challenges arise.
- Proactive Strategy: Optional check-ins to stay aligned and ahead.

\$400 per session/ pkg 3 sessions/qtr \$375